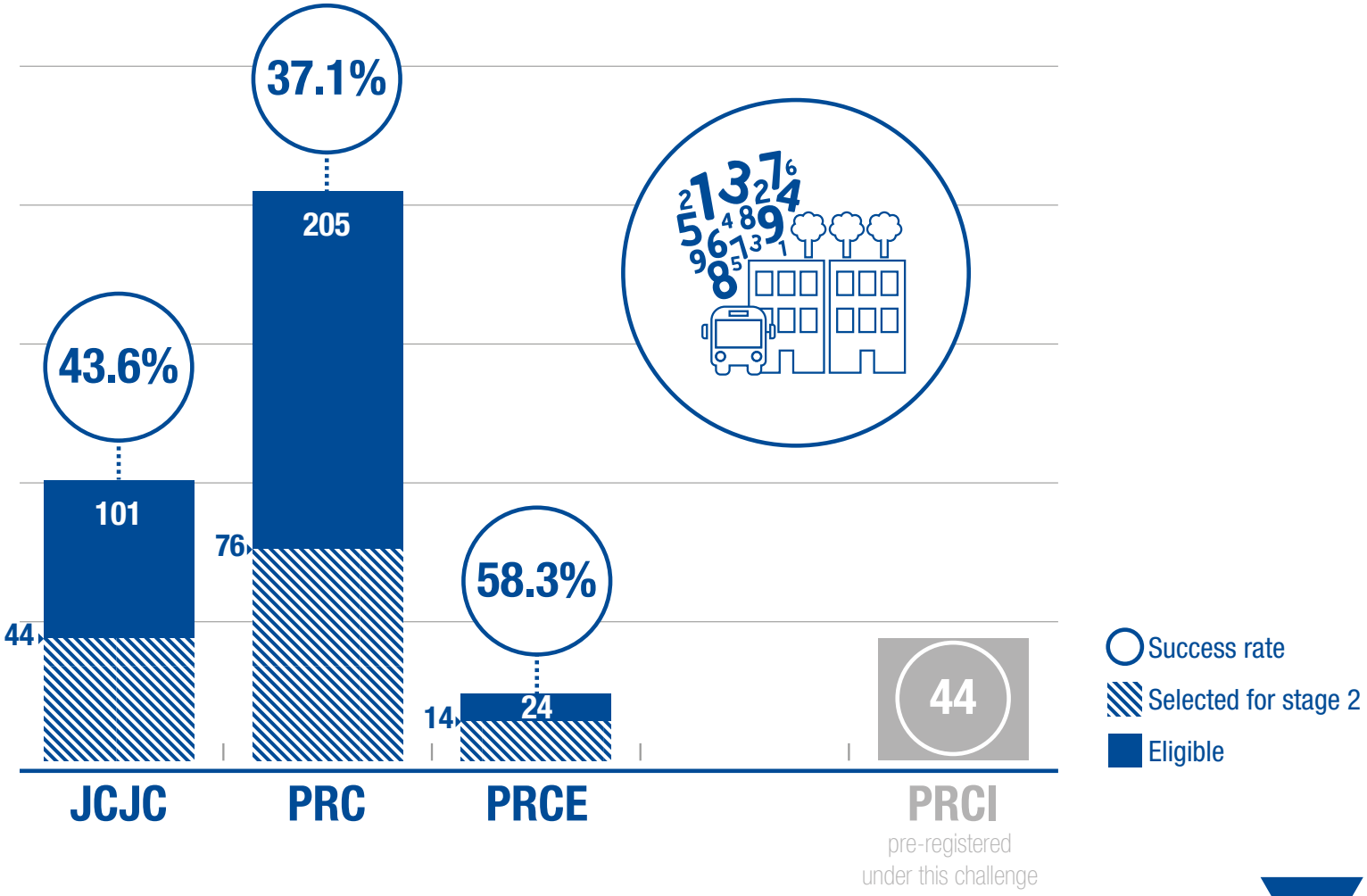CHALLENGE 8 - INNOVATIVE, INCLUSIVE AND ADAPTIVE SOCIETIES